



Dr Leon Levin D.B.A

IPSLEI Director

Dr. Levin’s initial introduction to the IPSLEI family was as a result of his work in coordinating two major international charity runs with the Melbourne Fire Department, the “Great ANZAC Run” a run across Europe in honor of the contribution that Australian service men and women in two world wars, and the “Tour of Duty Run” a run across the USA in honor of the fallen heroes of 9/11. Dr. Levin has been a lecturer, coordinator, trainer and facilitator at 8 universities based in Australia and in Asia, teaching over 25 marketing, management, leadership, entrepreneurial and global disciplines at the undergraduate and post graduate levels, both in the face-to-face and in the online spaces.

Prior to his involvement in the higher education sector, Dr Levin’s experiences have been exceptionally broad including that of a senior consultant at PwC, the marketing manager of a TV station, an independent producer, running his own business, raised venture capital both in Australia and the USA, living in NY for over 12 months, consulted in the field of family business, acted as a political advisor – while being canvassed to stand for federal parliament. Dr Levin is an unpublished author having written a children’s novel, “Hannah’s Mystical Curtain”, and a recently completed critique of the online teaching space, “Through the Online Looking Glass: a personal journey”. Dr Levin has also been involved in a variety of other charitable endeavours including sending assistance dogs to Japan. Dr. Levin achieved black belt status in Taekwondo and was ranked in the state in squash. Dr Levin has been married for 31 years to Narelle and has three beautiful adult children Hannah, Aaron and Gideon.